



Print Specifications

Deadline: Two (2) weeks prior to issue date.
Please include copy of insertion order.

Digital Files: PDFX-1 verified file is preferred. Advertising created in InDesign, Illustrator, PhotoShop and PDF accepted as native files.

If sending ads in InDesign:

All individual graphic files and fonts within your document must be included. Fonts will be replaced if not supplied. We currently use a set of bitstream fonts. List supplied upon request.

MAC Formatted CD accepted.

Photos saved as TIFF or EPS files at 300 DPI .

Ads sent via E-mail attachments - Please send as native files (listed above) to: woodwardj@csps.com
Please use STUFFIT or a SEA compression on large files

Web site/FTP downloads - Please call (617) 450-2647 to arrange data transfer.

Bleed Info: Bleeds allowed on full page ads only.
See ad dimension spec sheet for full page bleed info.

Color: CMYK only. The Monitor does not utilize PMS inks.
Rich Black break: 100K 40C 30M 30Y
Maximum Density: Not to exceed 320%

Send To: The Christian Science Monitor
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